



Positioning



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Positioning



Grants are the end of the process,
not the beginning...

Positioning as a Scholar

- How well positioned are you as a scholar?
 - Your place in the literature
 - Your place in the field
 - Integrating research and teaching

Positioning as a Researcher

- How well positioned are you as a researcher?
 - A long-term research agenda
 - Prior relations with resources, populations
 - Existing track record, existing data
 - Know the competition

Positioning as a Grant Writer

- How well positioned are you as a grant writer?
 - The Lit Review
 - The right players
 - Understanding what the funder wants
 - Understand the guidelines